

STEP INSIDE DESIGN

Devoted readers of AIGA's annual 365 may be surprised by the lightness of this year's visual volume.
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Design Industry News

by Mary Fichter



ROVING PHOTOGRAPHER

[William Lamson](#) is a diligent young photographer on the rise, and on the road. His recent collection "In America" — bold landscapes and portraits of everyday desolate lives—was featured in a one-man show at Brooklyn's beloved Pierogi Gallery. Between jobs as a photographer's assistant and completing his MFA at Bard, Lamson spends most of his free time driving around the country, capturing time and tension shared between man and Mother Nature with dignity and occasional humor. In March, *Photo District News* will name him one of 30 Emerging Photographers to Watch in 2005. Keep an eye out for him—he's looking to dive into the commercial world. www.williamlamson.com